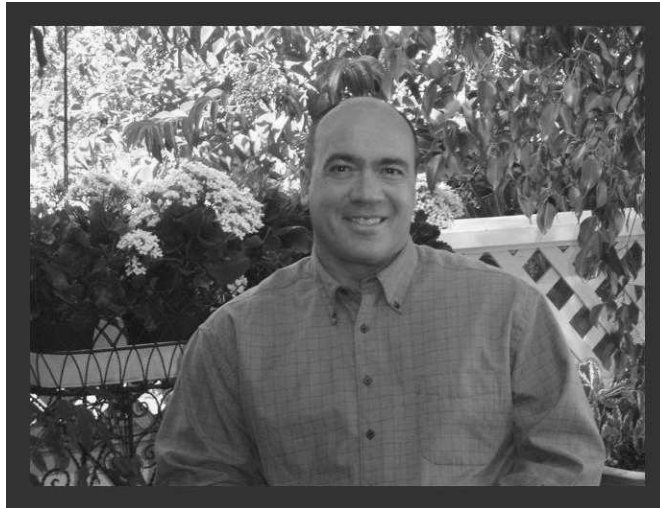


Speaking Of Ethics



Patrick J. Kuhse

Speaker ~ Consultant

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WHAT IS HAPPENING?

How in the world did someone growing up in Iowa farmland with Mid-Western values and ethics come to experience what I'm about to share with you? I believe I know why...I had a lot of time to think about it, 4 years in federal prison to be exact.

Just a few short years ago people like Kenneth Lay, Martha Stewart and Dennis Kozlowski were highly respected professionals on the top of their games with flourishing careers. What happened? How do smart, educated, successful people get themselves into so much trouble? From myself to the executives of Enron, Tyco, WorldCom, Qwest, and Adelphia, to name a few, we were guilty of the same critical thinking errors.

White-collar crime and corporate greed in America seems to be running rampant. Why? Is there an "early detection" system? I think there is!

My name is Patrick Kuhse and I'd like to take you on my own personal journey, from successful stockbroker with a loving family and home in the suburbs of San Diego, to the jungles of Costa Rica as an international fugitive, to incarceration in two countries and back again.

What I didn't realize at the time was how my thought processes and poor decision making were not dissimilar to the stories we are reading and hearing about every day on the front pages of newspapers and television.

COULD IT HAPPEN TO YOU?

Allow me to present the wake up call I wish had been given to me years ago.

I wasn't paying attention to the warning signs. I chose to ignore them. Let me show you how to pay attention to the signs and recognize them before you, your loved ones, and/or your employees become lured in - before "seemingly unimportant decisions" change a life forever.

Each of us is faced with moral and ethical dilemmas nearly every day. At times, ethics can be a moving target that hides behind the seductive siren of greed. I will show you and your staff the warning signs and preventive techniques to keep their moral compasses pointing to true north.

"Failure is success if we learn from it"

Speaking of Ethics . . . is a program for managers, employees, and students.

Speaking of Ethics . . . trains people to recognize and manage behavior that is not aligned with established ethical standards.

Speaking of Ethics . . . raises personal awareness of subtle and overt wrongdoing.

Speaking of Ethics . . . covers the critical issues of ethics, self-esteem, decision-making, diversity and relationship management.

Program Topics Include:

- ✓ **Why Smart People Do Dumb Things**
- ✓ **Critical Thinking Errors: Detection and Prevention**
- ✓ **Ethical Decision Making Strategies**
- ✓ **Managing Ethical Dilemmas in the Workplace**
- ✓ **Finding Balance and Harmony Between Work and Family**
- ✓ **Overcoming the Overwhelming Odds: Lessons Learned from Life as a Fugitive and Federal Inmate**

Partial List of Participants

Southern Cal Edison
Univ. of Washington
Thunderbird Int'l. Grad School
Chamber of Commerce
Cal State Univ. San Marcos
San Diego State Univ.
Cal State Univ. Los Angeles

Sanyo Int'l
Arizona State Univ.
Univ. of Nevada-Reno
Seattle Univ.
Pepperdine Univ.
Alliant Int'l Univ.
No. Arizona Univ.

UCLA
Univ. of San Diego
Univ. of Arizona
Chapman Univ.
Webster Univ.
National Univ.
Univ. of Phoenix