

Q1 2011

News, for the San Diego Supply Professional



NAPM-San Diego

**National
Association of
Purchasing
Management**

NAPM-SAN DIEGO SPRING 2011 SEMINAR SERIES

Local, Low-Cost, 4 Hours, Saturdays

April 16

Navigating the Numbers

Supply managers continue to find themselves immersed in a sea of numbers. To gain competitive advantage and navigate through today's rocky economy, supply chain professionals need the ability to make sense of a multitude of numbers -- what they mean, where they come from, how to forecast them, and how they impact supply management decisions.

June 15

**Market Intelligence for Supply
Managers**

This seminar is excellent for supply and logistics management professionals who are currently involved in global category strategy development, who are responsible for identifying new and emerging suppliers in low cost countries, or who have recently participated in sourcing initiatives.

May 21

**Project Management for Supply
Professionals**

This seminar is designed for supply management professionals who are involved in planning and executing projects, as well as others who serve as project leaders or team members who are interested in sharpening their leadership and project management skills.

More

The Fall Seminar Series schedule will be available soon and can be combined with Spring courses for the Bundle Price.

ISM Developed Courses Earn Valuable Continuing Education Hours

**SINGLE EVENT: \$45 - MEMBERS / \$55 - NON-MEMBERS
BUNDLE: ANY 3 FOR \$119 - MEMBERS / \$139 - NON-MEMBERS**

http://www.napmsd.org/events_seminars.htm

NAPM-San Diego's dinner meetings are held the **second Tuesday of every month**.

Locations vary to accommodate the diverse locations of our members.

Check the website Calendar of Events frequently.

Remember, you do not have to be a member to attend.

<http://www.napmsd.org/calendar/index.html>

MARCH 2011



**ISM Membership
33,219**

**MEMBERS'
QUARTERLY
NEWSLETTER
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Editor and Design
Carmen Michaelson

Support
NAPM-SD BOD

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NAPM-SD
Spring 2011
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CPSD™
CPHS
CPSM®

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Conference

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CERTIFIED PROFESSIONAL IN SUPPLIER DIVERSITY™ (CPSD™) PROGRAM

The *Certified Professional in Supplier Diversity™ (CPSD™)* is a new professional designation for supply management professionals whose responsibilities include supplier diversity.



This designation also delivers added value to business Leaders and other team leaders who participate in the development of diverse supplier initiatives within the organization.

NAPM-SD was the first ISM Affiliate in California to administer the Inaugural/Pilot CPSD™ Exam. The following participants passed the exam: Zenel Gomez, Charmaine Jackson, Karen Logan, Lil Smith, and Dave Vergara. **Congrats to all!**

<http://www.ism.ws/certification/content.cfm?ItemNumber=20529>

CERTIFIED PROFESSIONAL IN HOSPITALITY SUPPLY



Hospitality Supply Management
An ISM Forum

Three NAPM-SD members, Jade Kreter, Pam Murray, and Scott Thaxton, passed the 2.5-hour, 175-question Certified Professional in Hospitality Supply exam and earned **CPHS** designation. The CPHS continuing education program is administered by Hospitality Supply

Management, an ISM Forum, and is supported by the American Hotel and Lodging Educational Institute. The achievement benefits the buyers, as well as their employers, and enhances the procurement profession. <http://www.ism.ws/files/members/only/hsmfaq0209.pdf>

Certified Professionals



— 2,889



— 90

THE CPSM® EXAM CONSISTS OF THREE MAIN SECTIONS:

Section A — Foundation of Supply Management
150 scored questions + 15 un-scored=165 with 2 hours and 45 minutes allowed
Section B — Effective Supply Management Performance
150 scored questions + 15 un-scored=165 with 2 hours and 45 minutes allowed
Section C — Leadership in Supply Management
165 scored questions + 15 un-scored=180 with 3 hours allowed

SAVE ON EXAMS

Certified Purchasing Managers (C.P.M.s) in good standing with a bachelor's degree only need to take one Bridge Exam. The CPSM® Bridge Exam is a single exam covering content not included in the current C.P.M. Exams.

If you plan to attend ISM's Annual Conference this May in Orlando, arrive a little early to take advantage of half-price paper-and-pencil CPSD™, CPSM® and CPHS Exams (with full Conference registration), held before the start of the Conference. It's a

great way to save, learn leading supply chain best practices and take the next step in your career. Don't wait, the Conference Exam Registration Deadline is April 20, 2011.

<http://www.ism.ws/confplanner/exams.cfm?confID=35>

Veterans, don't forget, the United States Department of Veterans Affairs reimburses for CPSM® Exam fees. Our exams are specifically approved for the GI Bill. The VA pays for the cost of the tests and not other fees connected with obtaining the CPSM® (study materials, application fees, etc.).

<http://inquiry.vba.va.gov/weamspub/buildSearchLCCriteria.do>

ISM OFFERS FIVE FREE ONLINE COURSES



ISM Report On Business® (ROB) #3967

Learn how ISM's Report on Business is created, how to read it, what all the indexes mean, where the data comes from, and how to apply the data to your supply chain plan. 3 CEHs

Principles and Standards of Ethical Supply Management Conduct with Guidelines #3972

Updated ethics course was developed in partnership with the ISM Ethical Standards Committee. Use this course to practice ethical decision-making skills and test your response to situations and ethical dilemmas. This self-paced course will acquaint you with ISM's updated Principles and Standards of Ethical Supply Management Conduct with Accompanying Guidelines. 1 CEH

ISM Career Center #3964

The ISM Career Center online course #3964 was developed as a precursor for individuals who want more information about the Career Center before accessing ISM's web site. The Career Center online course also offers online help and detailed explanations of how the Career Center works. 0 CEH

<http://www.ism-knowledgecenter.ws/>

Price Analysis, Cost Analysis, or Total Cost of Ownership: Determining the Best Approach #3921

Learn to powerfully impact the bottom-line by selecting the best analysis - price, cost, or total cost of ownership. Then, complete the case study which will walk you through the decision-making process step-by-step. 3 CEHs

The ISM Guide to Sustainability and Social Responsibility #3974

This class provides direction to supply professionals on how their companies and suppliers can develop and integrate sustainability and social responsibility practices and strategies into the business and the supply chain. Additionally, it addresses establishing policies and procedures to incorporate monitoring, verification and publication of results to ensure management of risk, protection of the environment and business continuity. 1 CEH

NEWS FROM

NAPM-SD BOARD OF DIRECTORS

NAPM-SD Director of Certification – Pam Murray

Pam Murray, C.P.M., A.P.P., CPHS, joined our Board of Directors in February 2011. Pam is a Purchasing Specialist at SeaWorld Parks &

Entertainment. She received her Bachelor of Arts from the University of California San Diego. Three ISM certifications and over 30 years of

professional experience prepared her well for her role as Director of Certification.



NAPM-SD Director of Life Sciences – Ilene Tat-Tong



Ilene Tat-Tong, C.P.M., became Director of Life Sciences in March 2011. Ilene is a Senior Global Procurement Executive who received her

Bachelor of Science from California Polytechnic State University. Her extensive professional experience and continuous training make

her a valuable asset to our Board of Directors.

NAPM San Diego Fundamental Values

- Membership Fulfillment •
- Continuous Learning •
- Ethical Behavior • Team Focus •
- Diversity •

NAPM San Diego Vision Statement

Enhance local supply chain management organizations by enabling their professionals to attain their full potential.

Open Positions on the NAPM-SD Board of Directors

SECRETARY

The Secretary of the Board is the custodian of all records and correspondence of the Board and NAPM-SD; and is an Officer of the organization.

DIRECTOR of EVENTS

The Director of Events is responsible for coordinating host sites for monthly dinner meetings, seminars and other NAPM-SD events.

DIRECTOR of CAREER DEVELOPMENT

The director of career development works closely with membership, marketing and professional development to service the career needs of the community at large. They stir things up. They are creative. They are public about the exciting career opportunities in purchasing and supply chain.

NAPM-SD has volunteer opportunities with varied responsibilities and time commitments. Share the gift of your time and add experience to your resume, make meaningful contacts, build your self-esteem, improve your skills, and contribute to the advancement of the supply management profession. Volunteer now; contact NAPM-SD's Business Manager, Jennifer Adajar, napmsd@napmsd.org.

**ISM's 96TH ANNUAL INTERNATIONAL
SUPPLY MANAGEMENT CONFERENCE
AND EDUCATIONAL EXHIBIT**
May 15 to May 18, 2011



<http://www.ism.ws/confplanner/conf.cfm?confID=35>

Become an NAPM-SD Corporate Sponsor

Reach over 400 local supply chain professionals who are decision makers for their organizations.

Receive recognition on the NAPM-SD website, which boasts over 28,000 hits monthly.

Contact our Business Manager, Jennifer Adajar at 858-391-1309
napmsd@napmsd.org

**A NEW, BIMONTHLY E-PUBLICATION FROM THE INSTITUTE FOR
SUPPLY MANAGEMENT™**

eSide SUPPLY
MANAGEMENT
Essential Principles for Professional Growth

Career advice. Research results. International business tips for when you travel. Social responsibility case studies. Negotiating strategies. *eSide* offers all this information — and more — exclusively to ISM members.

Written with entry- and mid-level supply management professionals in mind, *eSide* caters to up-and-coming supply management professionals — directors, managers, buyers and purchasers.

Upper-level supply management executives who want to stay current with the trends and information important to their employees will also benefit from *eSide*.

NAPM San Diego Mission Statement:

Deliver high quality educational products and services making NAPM-SD a respected resource and forum for learning and professional growth within San Diego's supply chain management community.